



# Mammoth Incorporated Deploys KINETIC Reflex Wearables for Proximity Alerts and Contact Tracing

Reduces Close Contacts by 93%



## SITUATION

Mammoth Incorporated, a class B licensed medical marijuana manufacturer serving the state of Rhode Island, was labeled an essential business during COVID-19. While given the opportunity to continue serving the community, Mammoth was faced with the challenge of operating under new safety protocols which would ensure the safety of their workforce from risk of exposure to the virus. Some practices proved to be more difficult than others - maintaining safe distances and conducting contact tracing in particular.

Initially, the only way managers could perform contact tracing when a worker tested positive, was to hold interviews with the symptomatic worker and other staff, as well as reviewing camera footage. However, these were quickly identified as time consuming and inaccurate methods. They were also difficult to enforce, requiring constant training and monitoring from senior staff.



## SOLUTION

Looking for a scalable solution, Mammoth turned to wearable technology to help automate and simplify this process. The KINETIC Reflex product was chosen as the leading provider, from among multiple vendors. CEO Spencer Blier stated, “COVID-19 will eventually pass, but KINETIC will still be valuable in our operation. Their solution worked best for our immediate needs, but it also solves another one of our major risks: workplace injuries.”

KINETIC’s Reflex device offers two important features to help protect workers during COVID-19.

➤ AUTOMATED PROXIMITY ALERTS

For real time employee awareness and training on proper social distancing practices.

➤ CONTACT TRACING

For data-driven contact tracing, to equip management with quick and accurate reports on interactions of interest between employees.

The Reflex product also helped workers use better body mechanics on the job, reducing strain and sprain injuries by 56% while increasing productivity by 5%.

RESULTS

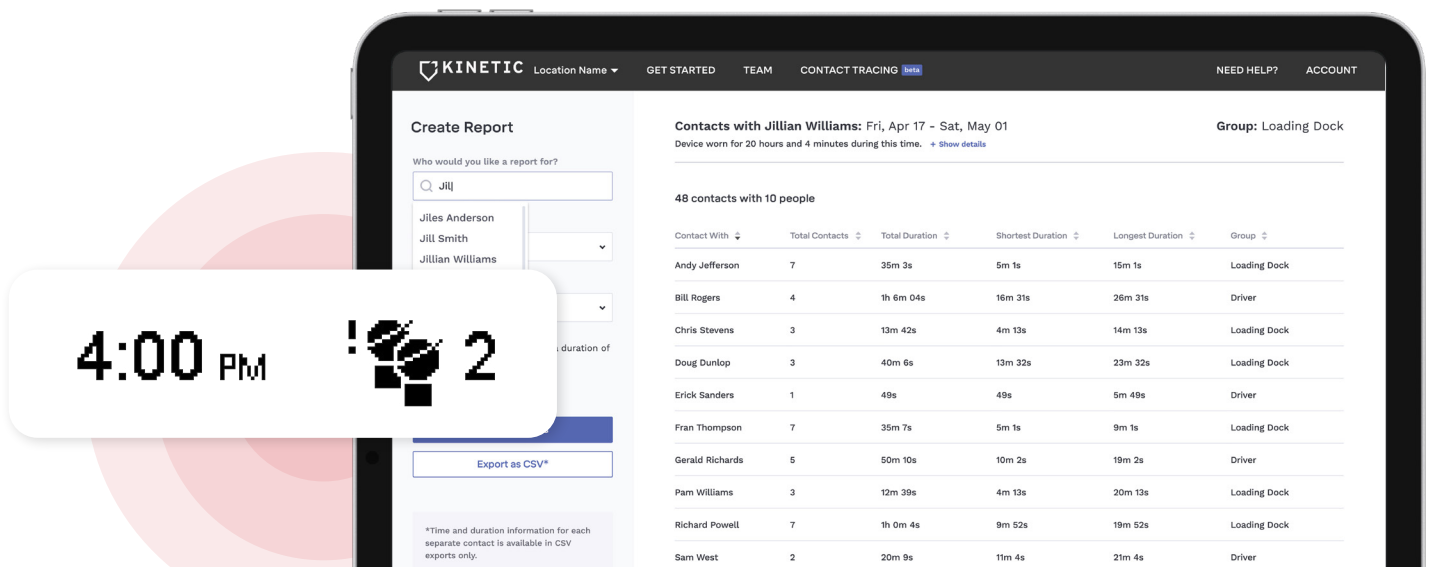
Mammoth deployed the Reflex smart wearable technology in May 2020, with virtual management onboarding. Managers

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- SPENCER BLIER, CEO OF MAMMOTH

then conducted individual employee training in less than 20 minutes. Jon Connors, Director of Operations, stated “the difference KINETIC made on protocol was felt instantly. I was well informed on employee interactions, and felt prepared to protect my employees and keep my facility operational.” Moreover, Mammoth was able to reduce close contacts between employees by over 93% in just one week.



Learn how your company can benefit from the KinetiC REFLEX wearable today. Visit us at [wearkinetic.com](http://wearkinetic.com) or contact us at [info@wearkinetic.com](mailto:info@wearkinetic.com)